

# Pinstriping and Kustom Graphics Magazine

## Privacy Policy

### **Our contact details**

Name: Pinstriping and Kustom Graphics Magazine

Address: 35 Westley Grange, West Avenue, Wigston, Leicestershire, LE18 2FB

Phone Number: 0116 281 0009

E-mail: [admin@pandkg.com](mailto:admin@pandkg.com)

Notice completed 3<sup>rd</sup> August 2021

### **The type of personal information we collect**

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details including email address, phone number, postal address).

### **How we get the personal information and why we have it**

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- To process and mail orders of our magazine
- To send you emails to which you have subscribed
- To send marketing communications

We use the information that you have given us in order to process and mail orders of the magazine and to share information and marketing communications about our business with you.

We may share this information with our email marketing services.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are: **[delete as appropriate]**

**(a) Your consent. You are able to remove your consent at any time. You can do this by contacting [outrageous@pandkg.com](mailto:outrageous@pandkg.com)**

**(b) We have a contractual obligation.**

**(c) We have a legal obligation.**

**(d) We have a vital interest.**

Date: 03/08/2021

**(f) We have a legitimate interest.**

**How we store your personal information**

Your information is securely stored digitally on our database located at our office address.

We keep personal information for as long as you consent to us keeping it. We will then dispose your information by deleting any and all copies of it from our database and mailing lists.

**Your data protection rights**

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the the right to object to the processing of your personal information in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at [admin@pandkg.com](mailto:admin@pandkg.com), 0116 281 0009 or PKG Publishing Ltd, 35 Westley Grange, West Ave, Wigston, Leicester, LE18 2FB if you wish to make a request.

## **How to complain**

If you have any concerns about our use of your personal information, you can make a complaint to us at [admin@pandkg.com](mailto:admin@pandkg.com), 0116 281 0009 or PKG Publishing Ltd, 35 Westley Grange, West Ave, Wigston, Leicester, LE18 2FB

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>