

## Image Guidelines:

### How to showcase your work with PKG Magazine

Example: Close up in action



#### What to include:

- 8-16 named images of your best work in JPEG or TIFF format for photos, or EPS format for vector artwork.
- Name each image with a relevant file name or send folders named with art collections.
- Please do not send images with overlaid logos or text, if you would like us to include your logo please send this as a separate named file.

#### How to stage photographs:

- Use a neutral or plain background so that your art can take centre stage, or use a 'real-world' setting to showcase your art in a relevant situation.
- Use an area with lots of natural light or if this is not possible use a white artificial light. Either way try to keep the lighting bright and soft and keep the light source consistent.
- Take a variety of shots to cover the full product as well as focussing in on details. We also love shots of artists in progress and self portraits of you with your work.
- If you are using your camera phone ensure you have enabled the highest quality settings.

Example: product overview



#### Image Specification:

Photographs must be high resolution print quality images with an original resolution of 300dpi (dots per inch). This means that images from social media posts and websites at 72dpi will not be suitable.

#### Material Submitted (the legal bit):

All materials submitted to P&KG Magazine for our consideration must be submitted with the permission of all persons who have or may have rights in the material you submit. In submitting an article for publication you warrant to us that it is your original work, that you are the author and that the work has not been previously published except with our/authors express permission.

In submitting photographs to us you warrant that you have obtained the permission of the owners of the photograph and any artistic material set out in the photograph, to forward the photograph to us and to its publication in P&KG Magazine. In submitting any material to us you irrevocably grant to us a licence to publish that material in whole or in part or as amended by us from time to time and to indemnify us to the extent that we suffer a loss as a result of you infringing the rights of others in the material you have submitted.

To credit a photographer, please send us a text document, clearly named "<your name> image credits" including the file name of the image to correspond with the image credit.

#### Send your submission:

Follow our **Editorial Guides** and email your full name with submission to (Example Subject Line: <your name> Submission):

Email: [pandkgmagazine@gmail.com](mailto:pandkgmagazine@gmail.com)

File transfer: [WeTransfer.com](http://WeTransfer.com), [weSendit.com](http://weSendit.com), or [Dropbox.com](http://Dropbox.com)

Example: product focus, plain background

